

July 23, 2017



Dear Potential Sponsor,

As we look ahead to the 2017-18 school year, we are contacting you regarding local school sponsorship and advertising opportunities. As you may know, District 103 PTO works with all three Lincolnshire-Prairie View area schools including Laura B. Sprague School (K-2), Half Day School (3-4) and Daniel Wright Junior High School (5-8). These schools educate students from nine area communities including Lincolnshire, Buffalo Grove, Vernon Hills, Riverwoods, Lake Forest, Prairie View, Mundelein and Mettawa and serve approximately 1,600 students annually.

The District 103 PTO provides funding and volunteer support for over 30 programs and events within these three schools. In order to continue to do our important work in the schools, we rely on support from local businesses and organizations like yours. The **Sponsorship Form** outlines the various sponsorship levels that are available if you wish to support PTO and the students of School District 103. Here are also some brief highlights of some of our events and initiatives that may assist in your decision-making:

PTO Student Directory: In September, PTO will publish an online listing of all students (along with contact information and emails) and distributes it to all PTO members and the District 103 staff. This directory will be used by over 700 families on a nearly daily basis - your company's logo and link will be displayed on the home page of the directory every time families use it.

Book Fair: The annual PTO Book Fair will be throughout the last week in November (before Thanksgiving break) in all three of our schools. An event booklet, highlighting the details, will be distributed among all students and will feature the name and/or logo of our annual partners.

Run for D103 5K Run/Walk (www.RunForD103.org): On Saturday, May 19th, 2017, PTO will hold its seventh annual 5K Run/Walk. This wonderful community event consistently draws close to 700 participants from all over Chicagoland area. Our Partners will be included in all marketing materials such as t-shirts, posters, fliers, website, etc

PTO_Website (www.d103pto.org): All our annual Partners will be listed on the PTO's homepage, PTO Sponsor page and in all our email newsletters with a direct link to their business or organization's website.

We are so grateful to live in a community with such strong ties and support of the local schools and we look forward to partnering with you in the coming year. If you have any questions, please contact me at agnesbeatty@gmail.com or 773-517-2524. Thank you for your consideration.

Sincerely,

Agnes Beatty

Ways and Means Jr. Chair